



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard January 2021

WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: **The Right Place**



Newaygo is the Heart of the Muskegon River! **\$11.6M/mo.** Newaygo County tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



In a single neighborhood, **23 custom homes** have been constructed in just **24 months.** Source: City of Newaygo



KEY ACTIVITIES

Muskegon River Bluffs Disc Golf Course: 45% of \$190 Budget raised. MEDC Patronicity Grant possible for remaining \$100K. Forest Mgt Plan underway. Fairway #1 and #16 trail complete.

MEDC RRC Project: Branding & Marketing RFP awarded to Third Coast Creative. First draft logo ideas due in "reveal" meeting Jan 21st.

Christian Healthcare Centers: Copper Rock buy/sell Agreement complete. Project Scope may increase to two stories, to include multiple healthcare- related agencies / businesses on 2nd floor. Jan 11 final plan meeting w/ CR/CHC.

LMI / Workforce housing projects: Sites include Sand Mold, Industrial Park, OZ properties, upper story downtown buildings, possible CLT. UCC site (18 units) go/no go this winter. Visser apartments on line Fall 2020. Phase 2 to start.

Pilot project for Land Bank / Brownfield plan complete. Sable Homes' River Hills phase two passed by Brownfield Board, County Board of Commissioners, Health Dept. signed off.

Newaygo Crossing: MSUCEA Economic Impact Analysis final draft underway. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring & engineering complete. Easement from NC Parks and grant sought from FACF both currently denied.

Museum Project awarded to Copper Rock Construction. Project may begin Spring 2021. Construction project bids much higher than expected: Need additional \$300K funding.

I Am Newaygo! Public Engagement meetings being scheduled for 2021. Q1 meeting to include need for housing, post-pandemic recovery opportunities..

The Stream: Working with River Country Chamber to design and begin marketing 2nd large suite as a package to medium sized firm with similar needs as Sand Mold systems.