



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard February 2021

WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019, '20, and '21 Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: **The Right Place**



Newaygo is the Heart of the Muskegon River! Over **\$12M/mo.** in NC tourism spending.. Source: SOM 2019 Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



KEY ACTIVITIES

Muskegon River Bluffs Disc Golf Course: 50% of \$175 raised. Some trail work begun. Plans and costs of forestry work for creation of fairways, Patronicity crowdsource fundraising underway.

MEDC RRC Project: Branding & Marketing Strategy complete. Third Coast Creative to present preliminary concepts to Council Feb 8.

Christian Healthcare Centers: Purchase Agrmt signed with Copper Rock for Railside property. Project Scope finalized as expanded single story building, to include CHC Primary Care and Christian Healthcare Specialists.

LMI and Workforce housing projects: Sites include Sand Mold, Industrial Park lots, OZ properties. Investigating Charitable Land Trust. UCC site (18 units) developing. Visser River Run apartments leasing now, Phase 2 Begun.

Sable Homes' River Hills phase two passed by Brownfield Board and County Board of Commissioners. Infrastructure construction underway. More new homes to start in 2021.

Newaygo Crossing: MSUCEA Economic Impact Analysis final report received. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring & engineering complete. Easement from NC Parks and grant sought from FACF both denied.

Museum Project awarded to Copper Rock Construction. Project scheduled to begin Spring 2021. Construction project bids much higher than expected: Need additional \$300K funding.

I Am Newaygo! Virtual Public Engagement meeting to be held in February, focused on Branding initiative for the city and possible Social Zone project.

Social Zone- working with River Country Chamber of Commerce on Social Zone project in raised area behind RS Cafe, Sportsmans Bar, and RS Saloon and alleyways.



In a single neighborhood, 23 custom homes have been constructed in just 24 months. Source: City of Newaygo