



**River Stop Landing**  
Principal Shopping District  
Newaygo, MI 49337

**MINUTES**  
**Special Board Meeting of the PSD Board**  
**October 19, 2020**

**CALL TO ORDER**

Vice-Chair Cooper called the meeting to order at 6:33 PM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337 and via teleconference due to the COVID-19 Virus.

Roll Call:	Present at City Hall:	Cooper, Fedell, Nelson, Friar, Parsley, Brock
	Present via teleconference:	None
	Absent:	Looman, Slominski, Harris
	Also Present	Jon Schneider: City Manager, Kim Goodin: Recording Secretary

Motion by Fedell, second by Nelson to excuse absent members. AIF/MC

Motion by Fedell, second by Nelson to approve special meeting and the agenda as presented. AIF/MC

**APPROVAL OF MINUTES**

Motion by Parsley, second by Friar to approve 07/15/2020 meeting minutes removing first statement under “Call to Order.”  
AIF/MC

**PUBLIC COMMENTS**

**RESERVED TIME**

**NEW BUSINESS**

Motion by Nelson, second by Parsley to approve Façade Permit Application for Donna Friar located at 47 State Rd. AIF/MC

Motion by Fedell, second by Nelson to approve Sign Permit for Downtown Threadz LLC located at 41 State Rd. AIF/MC

Motion by Fedell, second by Parsley to approve Sign Permit for Katie & Company located at 65 State Rd. AIF/MC It was stated that the sign will not block any signs in the area.

Motion by Fedell, second by Nelson to approve Sign Permit for Timbertown Coffee located at 43 State Rd. stating that the sign must be a minimum of 8” off the ground per City Ordinance. AIF/MC

Motion by Friar, second by Nelson to approve Sign Permit at Muskegon River Inn located at 41 State Rd. AIF/MC Heather Allen, owner of Muskegon River Inn was present and discussed sizing of signage that will be located in the front and back of the building.

Motion by Parsley, second by Fedell to approve Sign Permit for North Woods General and Velocity located at 34 & 38 State Rd. AIF/MC Nelson discussed signs and pictures included in packets.

Motion by Parsley, second by Nelson to approve design of fencing for Tiny’s Tasty Treats stating that they must also comply with City Ordinance related to fencing renovations and that they must submit a Zoning Compliance Permit Application to the City and pay permit fee for final approval. AIF/MC Jeff and Tammy Hilliker, owners of Tiny’s Tasty Treats, were present and discussed fencing and stated that the fencing is for aesthetic look and to eliminate kids playing on current retaining wall.

Schneider and Board discussed current striping on M-37 south and north of Quarterline Rd. Consensus of board is that they like parking on both sides of M-37. Schneider stated that striping north of Quarterline has been approved by MDOT, but south of Quarterline is still a pilot program and final striping will be decided by MDOT in the spring of 2021.

**OLD BUISNESS**

**PUBLIC COMMENTS**

**BOARD MEMBER COMMENTS**

Cooper commented on July's meeting minutes expressing concerns over statement under "Call to Order."

Motion by Fedell, second by Parsley to adjourn the meeting at 7:17 pm. AIF/MC

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Vice Chair/Secretary-Theresa Cooper